

# Banzai to Participate in the 36th Annual ROTH Conference

March 4, 2024

SEATTLE, March 04, 2024 (GLOBE NEWSWIRE) -- <u>Banzai International. Inc.</u> (NASDAQ: BNZI) ("Banzai" or the "Company"), a leading marketing technology company that provides essential marketing and sales solutions, is scheduled to participate in the 36<sup>th</sup> Annual ROTH Conference, which is being held at the Ritz-Carlton, Laguna Niguel in Dana Point, CA, from March 17-19, 2024.

Banzai's management will be available for one-on-one meetings throughout March 18 <sup>th</sup> and 19<sup>th</sup>.

To schedule a one-on-one meeting with Banzai's management, please contact your ROTH representative or the Company's investor relations team at <a href="mailto:bnzi@gateway-grp.com">bnzi@gateway-grp.com</a>.

#### **About Banzai**

Banzai is a marketing technology company that provides essential marketing and sales solutions for businesses of all sizes. On a mission to help their customers achieve their mission, Banzai enables companies of all sizes to target, engage, and measure both new and existing customers more effectively. Banzai customers include Square, Hewlett Packard Enterprise, Thermo Fisher Scientific, Thinkific, Doodle and ActiveCampaign, among thousands of others. Learn more at <a href="https://ir.banzai.io/">www.banzai.io/</a>. For investors, please visit <a href="https://ir.banzai.io/">https://ir.banzai.io/</a>.

## **About ROTH MKM**

ROTH MKM is a relationship-driven investment bank focused on serving growth companies and their investors. Their full service platform provides capital raising, high impact equity research, macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach, California, ROTH MKM is a privately-held, employee owned organization and maintains offices throughout the U.S. For more information, please visit <a href="https://www.roth.com">www.roth.com</a>.

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